



April 2011

Product discontinuation announcement

Amersham™ ECL™ Plus and Amersham ECL Advance

Dear valued customer,

This is to announce the discontinuation of Amersham ECL Plus and Amersham ECL Advance Western blotting detection reagents as of December 31, 2011. Orders can be placed up until that date. These products are being replaced by Amersham ECL Prime, the latest addition to the Amersham ECL product line for chemiluminescent detection. For fluorescent detection in Western blotting, we recommend the Amersham ECL Plex product line.

Amersham ECL Prime consolidates and builds on the benefits of Amersham ECL Plus and Amersham ECL Advance, and allows you to continue using the same chemiluminescent protocol as for ECL Plus. Amersham ECL Prime delivers an improved detection system with the following characteristics:

- High sensitivity, with a broad linear dynamic range
- Optimized for imaging with a CCD camera and compatible with film
- Improved signal stability for multiple exposures
- Allows the use of highly diluted primary and secondary antibodies without compromising sensitivity

Please refer to the Amersham ECL Prime product website for more information:

www.gelifesciences.com/eclprime



For fluorescent detection, Amersham ECL Plex benefits include the possibility of highly sensitive multiplex detection of proteins, allowing for normalization of the signal to a house-keeping protein for even more precise quantitation. Fluorescent detection with Amersham ECL Plex is straightforward using detailed protocols provided with the respective products.

Table 1. Products to be discontinued as of December 31st, 2011.

Code no.	Product name	Detection method	Recommended replacement
RPN2132 RPN2133	Amersham ECL Plus Western blotting detection reagent	Chemiluminescence	RPN2232 Amersham ECL Prime
		Fluorescence	Amersham ECL Plex product line
RPN2135	Amersham ECL Advance Western blotting detection reagent	Chemiluminescence	RPN2232 Amersham ECL Prime

Should you have any questions, please do not hesitate to contact your local GE Healthcare representative.

Sincerely,

Frida Sandegren
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Research Products
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